How important is sustainability to your organisation?

- It's a key priority: 26%
- It's an important consideration: 54%
- It's not that important: 14%
- Not at all important: 4%
- Don't know: 2%

Across which of the following areas of Corporate Social Responsibility (CSR), if any, does your organisation have formal policies?

- Modern slavery: 52%
- Anti-bribery: 57%
- Fair and ethical employment practices: 72%
- Environmental sustainability: 67%
- Charitable contributions: 44%
- We don’t have any formal policies on CSR: 9%

Source: The ‘How important is sustainability’ poll was conducted in July 2022 with 408 Vanson Bourne Community members. Areas of CSR is an on-going question in our new member survey completed by 129 members.

Read more in our blog released in June 2022 on how sustainability shapes strategy: A lightbulb moment