FOCUS ON: Web 3.0

Our recent poll found that understanding of 3.0 is quite mixed among the population, roughly split among those that have a good understanding and those that don’t have any knowledge.

Would you like to read more about Web 3.0? Have a read of the blog on our website which discusses its potential impact on businesses in the future, read it here.

How would you describe your understanding of the concept Web 3.0?

- I have a good understanding: 29%
- I have some level of understanding: 27%
- I have a little understanding: 17%
- I don't know what it is: 27%
- Don't know what it is for: 3%

Source: The ‘understanding of 3.0’ poll was on the Vanson Bourne Community website in June 2023 and was completed by 157 respondents.